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FEDERAL COMMUNICATIONS COMMISSION
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COLONIAL ATHLETIC ASSOCIATION

American University East Carolina University George Mason University James Madison University University of North Carolina - Wilmington
Old Dominion University University of Richmond College of William & Mary

March 26, 1993

BY HAND

Ms. Donna R. Searcy
Secretary
Federal Communications Commission
1919 M Street, N.W., Room 222
Washington, D.C. 20554

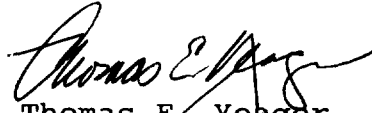
Re: PP Docket No. 93-21
Sports Migration Inquiry

Dear Ms. Searcy:

Transmitted on behalf of the Colonial Athletic Association are an original and nine copies of its Comments in the above referenced proceeding. We would appreciate your assistance in distributing a personal copy of the Colonial Athletic Association's Comments to each Commissioner.

Thank you for your assistance in this matter.

Sincerely,


Thomas E. Yeager
Commissioner

Enclosures

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FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

Before The
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

In the Matter of)	
)	
Implementation of Section 26 of the)	PP Docket No. 93-21
Cable Television Consumer Protection)	
and Competition Act of 1992)	
)	
Inquiry into Sports Programming)	
Migration)	
)	

COMMENTS OF THE COLONIAL ATHLETIC ASSOCIATION

The Colonial Athletic Association ("CAA") submits these comments in response to the Commission's Notice of Inquiry ("Notice") in this proceeding. Home Team Sports ("HTS"), a cable sports programming service, provides the only television coverage of sports events featuring CAA teams. Neither the CAA nor its member institutions have been able to obtain broadcast television coverage of these or other events featuring CAA teams.

The Notice states that the Commission intends to focus on professional sports and college football and basketball. Notice at ¶5. It also seeks information about cable carriage of sports "programming that otherwise would not have been transmitted via video at all," and specifically questions whether the public is "better served by the current mix [of broadcast and cable sports programming] than it was before?" Id. at ¶30. But

for coverage by the regional sports service, television viewers in this area would not have any opportunity to see sports events involving CAA teams.

The CAA is comprised of the following universities: American University; East Carolina University; George Mason University; James Madison University; Old Dominion University; University of North Carolina -- Wilmington; University of Richmond; and William And Mary. Although the CAA has been approached in the past by entities proposing to syndicate coverage of CAA sports events on various broadcast television stations, those efforts have been unsuccessful because of the syndicator's inability to obtain clearance on television stations in the CAA markets. Apparently, broadcast television stations generally have not been interested in televising sports events featuring CAA teams, presumably because the CAA is not as widely

been no "migration" of CAA sports events from broadcast television to cable. Rather, there has been an expansion of sports programming through cable carriage. Moreover, in spite of the